

When Design Heals:

AGENDA

MORNING SESSION

HOW
INTERIOR
DESIGN
SHAPES
HEALTH



9:00 OPENING REMARKS, MIKE PETERSON

9:15 KEYNOTE PRESENTATION, JENNIFER WALSH

THE BIOPHILIC BRAIN: HOW BEAUTY AND BIOPHILIA IMPACT BRAIN HEALTH

Biophilic Expert and Neuroscience Advisor

Strategic Advisor, Penn Center for Neuroaesthetics, University of Pennsylvania; Faculty Advisor, Brain Health Initiative, Harvard University; Educational Speaker (The Global Wellness Real Estate Symposium, The Biophilic Leadership Summit, Harvard University, AIA Boston)

Discover how beauty and biophilia impact brain health and overall well-being through neuroscience-informed design strategies.

In addition, Jennifer will unveil her exciting new initiative, "Natural Intelligence for Women: A Revolutionary Leadership Program"...a bold, empowering journey de-

signed to help women lead with authenticity, resilience, and a deep connection to their natural wisdom. As Jennifer powerfully states, "It's time to remember who you are. All women possess deep NATURAL INTELLIGENCE."



10:15 LORI WEITZNER

COLOR SYNESTHETICALLY: How Color Can Impact Our State of Wellbeing

Product Designer | Author | Color Expert | Museum Exhibitor | Educational Speaker (Google XI, SCAD, Carnegie Mellon, etc.)

Overview: Explore Lori's Ten Color Worlds and how color and texture can influence emotion and support mental and physical wellness.

11:15 BREAK

11:30 ANDREA KELLER

THE HEALTH BENEFITS OF FRACTAL PATTERNING

*Past Professor of Architecture and Design, University of Southern California
Co-Founder, Star Tile (Speaker at NEOCON, ICFF)*

Learn how fractal patterns found in nature can be translated into interior spaces to reduce stress and enhance healing.



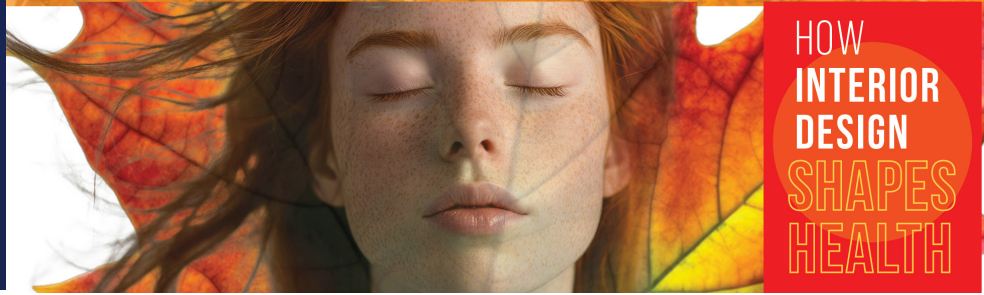
12:30 LUNCH

REGISTER TODAY!

When Design Heals:

AGENDA

AFTERNOON SESSION



MARKETING, MESSAGING & SCIENCE FOR YOUR BUSINESS MODEL

*Ericka Saurit – Founder, Saurit Creative, Founder, Marketing School for Creatives;
(Speaker—BOH, HPMKT, HPXD)*

Understand how to integrate scientific insight into your marketing, branding, and design messaging to elevate client trust and engagement.



2:30 JUSTIN ALVES

DESIGNING WITH SCIENCE IN MIND: WEBSITE STRATEGIES

JOLA Website Development, Justin Alves, Chief Designer

Gain practical tips for incorporating neuroscience and biophilic principles into digital design for a more engaging, wellness-focused online presence.

3:15 BREAK



3:30 ANDREA LILLO

REAL-WORLD APPLICATIONS: DESIGNER SUCCESS STORIES

Moderated by Andrea Lillo Editor, Designers Today

Be inspired by three Science in Design® Certified designers as they share their journeys in applying science-backed design strategies to create impactful, healing environments....and more profitable businesses!



4:30 CLOSING REMARKS

*Mike Peterson
Founder of Science In Design*

When Design Heals: How Interior Design Shapes Health
REGISTER TODAY!